BLACKSPADE®

WHO IS BLACKSPADE?

Blackspade is a brand offering underwear, home wear, thermal wear, sportswear, casual wear, swimwear and socks for all family members with functional, high quality and comfortable designs which adapt perfectly to different lifestyles and climatic conditions. The brand takes into account the needs, expectations, tastes and priorities of its users.

Vision

As focusing on timeless designs suitable for different lifestyles we support sustainable fashion by bringing functional collections to life.

Mission

We will integrate naturalness to fashion and offer an easy approach to accessible luxury.

PRODUCT RANGE

LACKSPADE

BLACKSPADE
BLACKSPADE

SALES ORGANIZATION IN TURKIYE

7 sales representatives who visit the sales points in 7 major regions every day on monthly plans
More than 650 sales points in 71 cities 4-persons at customer service department that can provide full-scale service

Production Centers & Headquarters

Izmir Production Center
Izmir Logistics Center
Blackspade Headquarters
Van Production Center

Blackspade Flagship Stores

Blackspade Flagship Stores

INDEPENDENT RETAIL STORES IN TURKIYE

More than 650 sales points in 71 cities.

Computer-based order and logistics system where the entire workflow is followed.

The advantage of being able to ship the orders that reach our logistics center to the stores on the same day.

CHAIN STORES

More than 200 corners at Boyner and YKM, Turkey's largest chain stores.

More than 60 own sales personnel of our company.
Online B2B tracking system.

Planning the daily product shipment according to the optimal stock level of each corner.
Full representation of the Blackspade brand at all sales points, with men's, women's and children's collections.

CHAIN STORES

YKM

BRANDROOM

BOYNER

STORE CONCEPT

Take a closer look at our store concept with a 360 degrees virtual tour.

360°

Sutyen

FLAGSHIP STORES IN TURKIYE

İSTANBUL
Metropol AVM
Viaport Marina Outlet
Vadistanbul AVM
A Plus AVM
Marmara Forum AVM
Buyaka AVM
Anatolium AVM

İZMİR
İstinye Park AVM
Selway Outlet
BEGOS Fabrika Outlet
Mavibahçe AVM
Karşıyaka Mağaza
Hilltown AVM
Westpark Outlet AVM

ANKARA
Ankamall AVM

BURSA
KoruPark AVM

KIBRIS
Lefkoşa Mağaza
Kıbrıs Girne Mağazası

TRABZON
Trabzon Forum AVM

E-COMMERCE

GLOBAL E-COMMERCE

COUNTRIES OF EXPORTS

EXİSTENCE AT 800+ RETAIL LOCATIONS

- UK & Ireland
- Spain & Portugal
- Denmark & Faroe Islands & Iceland
- Greece
- Bulgaria
- Czech Republic & Slovakia
- Russia
- Kazakhistan
- Uzbekistan
- Lebanon
- Iraq
- Azerbaijan
- UAE & KSA & Qatar

INTERNATIONAL CHAIN STORES

- Abc Department Stores / Lebanon
- House Of Fraser / UAE
- Debenhams / UAE
- Galeries Lafayette / UAE
- Dabenhams / Kuwait
- Printemps / Qatar
- Al Salam Studios / Qatar
- Saudi House /KSA
- Hondos / Greece
- Politikos / Greece

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